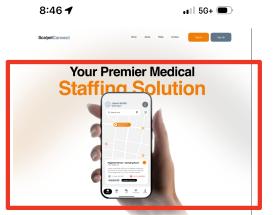
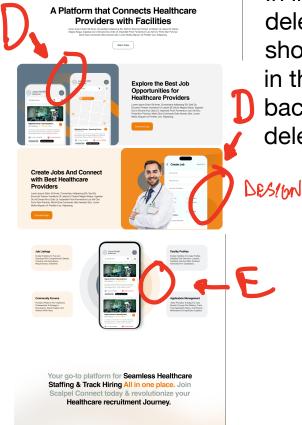


Cindy, as I mentioned yesterday. Making some additional changes on the web-app and website should be considered to strengthen the brand standards. In box A on the left the imagery of the surgical suite should be in black and white. In Image B the gradient should be removed to meet brand standards as well.



C



In image C the gradient should be replaced or deleted. In image D the background design should also be replaced by the lines provided in the graphic standards. In image E the background design should also be replaced or deleted as well.

Scalpel Connect Graphic Standards Logo one color use

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Logo full color use



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Helvetica Bold:

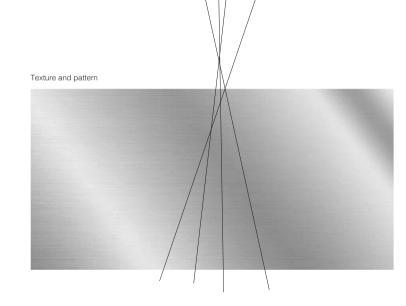
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 \$#@%&

Helvetica Light:

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 \$#@%&

Color Palette







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