



American Hospital
Association™

Advancing Health in America

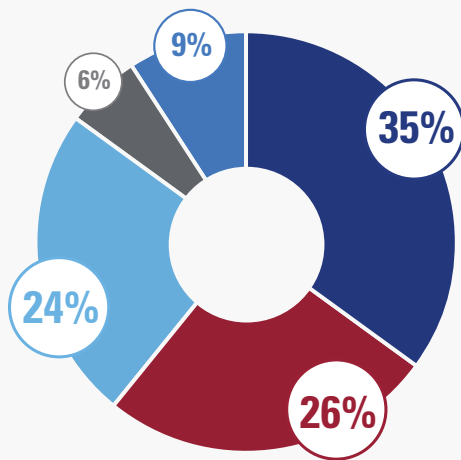
54TH AHA ANNUAL MEMBERSHIP MEETING

APRIL 14-16, 2024 | THE MARRIOTT MARQUIS | WASHINGTON, D.C.

This is your chance to participate in the **AHA's Annual Membership Meeting**, an event that draws more than 1,000 CEOs, senior executives, and trustees from the nation's hospitals and health systems.

Take advantage of this unique opportunity to be part of a discussion that focuses on the advocacy, regulatory and legislative issues that affect our nation's hospitals, patients and communities.

2023 ATTENDEE DEMOGRAPHICS



35% C-Suite, Senior VPs, VPs, Executives

26% Presidents, CEOs, Administrators

24% Association, Government Relations, Directors

9% Other (Academia, Physicians, Speakers, Award Winners, Guests)

6% Governing Board Members/Trustees

WHY SPONSOR?

- Unprecedented access to the nation's health care leaders – and to proprietary AHA policy briefings.
- Partner with the AHA as it works to advance coverage and access to care for all Americans.
- Be a part of policy conversations about transforming health care delivery at a pivotal time.

This year's meeting will feature presentations by senior AHA leadership, including Rick Pollack, AHA President and CEO, as well as commentary from leaders in Congress, the Administration and major media outlets. The 3-day event also features breakout sessions on critical topics of interest to hospital executives and board members.



SUPPORTING SPONSOR \$12,000

Make lasting connections with our C-suite attendees, showcase your organization's commitment to the educational mission of the AHA and be a part of important discussions happening only onsite.

Branding in event materials:

- Logo on conference website and on-site signage
- Logo and company description on conference app
- Post-event access to attendee roster with emails – one-time use
- 2 meeting registrations



Upgrade to an **AHA Associate** and enjoy additional benefits all year long!

Ask about the AHA Associate program for businesses wishing for more access to AHA content and educational programming. Business community attendance at national AHA meetings is limited to AHA Associates and Sponsors.

SPECIAL SPONSORSHIPS ALL SPECIAL SPONSORSHIPS INCLUDE SUPPORTING BENEFITS LISTED ABOVE.

POWER UP NETWORKING LOUNGE \$35,000

Unique opportunity to sponsor a well-trafficked networking and charging lounge. Adjacent to the 'live' podcasting studio, tables and chairs with direct access to charging cords accompany snacks, coffee, and beverages served intermittently throughout the event. Lounge structure and signage branded with sponsor logo, including table tents. Sponsor may provide one brief (1-2 page) asset to be left on tables. Asset must be educational and approved by the AHA. Sponsor is responsible for printing and shipping asset.

AHA LEADERSHIP CELEBRATION RECEPTION \$30,000

Join the AHA as we celebrate our 2024 board chair, Joanne M. Conroy, M.D. This sponsorship includes AHA acknowledgment, logo on signage and napkins. Includes a custom display that will be co-branded with AHA and focus on a key issue of interest to hospitals: workforce, equity, value, etc.

HOTEL KEYCARDS (BRANDED WITH LOGO) \$25,000

LANYARDS (BRANDED WITH LOGO) \$25,000

AHA RECOGNITION LUNCHEON \$20,000

(400+ attendees) AHA acknowledgment from podium, logo on signage and napkins.

NEW CUSTOM DISPLAY \$18,000

Elevate your messaging with a custom display (9-foot tall) consisting of three stacked cubes, produced in collaboration with AHA to feature sponsor content and align with a key issue area of interest to hospitals such as workforce, equity, behavioral health, consumer experience, care delivery. AHA will manage production and placement in high-traffic area at the event.

HEALTH CARE LEADERSHIP BREAKFAST \$17,000

(250+ attendees) AHA acknowledgment from podium, logo on signage and napkins.

THOUGHT LEADERSHIP PODCAST (MULTIPLE OPPORTUNITIES AVAILABLE) \$17,000

The Innovators Connection Podcasts provides an opportunity for industry leaders to showcase their companies and expertise during a live, on-site 15-minute recorded podcast on a pre-approved topic. Innovators Connection Podcast recording times will be listed in the Digital Conference Guide and on the AHA Annual Meeting mobile app. Innovators Connection Podcasts will be featured on an e-blast promotion upon release and sponsor will be provided with link to share with their network. Podcasts will listed on AHA.org for additional exposure.

BREAKFAST BREAK \$17,000

Logo on event signage and napkins.

TRUSTEE NETWORKING RECEPTION \$16,000

AHA acknowledgment, logo on event signage and napkins.

MOBILE APP (BRANDED WITH LOGO) \$16,000

